



JONATHAN BJELLAND

CREATIVE DIRECTION
ART DIRECTION

PORTFOLIO

www.jonathanbjelland.com

EMAIL

wjbd@mac.com

PHONE

516-458-3585

EXPERIENCE

Freelance Senior Art Director @ Various

June 2019 – Present

Freelance Associate Creative Director @ Digitas

September 2021 – June 2022

Associate Creative Director @ Wunderman NY

August 2018 – June 2019

Art Supervisor @ CDMNY

August 2017 – June 2018

ACD/Senior Art Director @ BBDO New York

August 2009 – October 2016

Art Director @ Scholastic

February 2009 – July 2009

Freelance Art Director @ MullenLowe Profero

March 2009 – April 2009

Freelance Art Director @ MTV

February 2009

Art Director @ Agent 16

March 2008 – December 2008

Graphic Designer @ GCN Media

May 2004 – March 2008

Graphic Designer @ Arista Graphics & Printing

September 2001 – June 2002

AWARDS & HONORS

Clio Awards: Bronze

Interactive/Social Media

Clio Awards: Bronze

Direct Response/Digital

Clio Awards: Short List

Innovative Media

Cannes Lions: Shortlist

Best Use of Social Media Marketing

Cannes Lions: Shortlist

Best Use Special Events & Stunt/Live Advertising

Cannes Lions: Shortlist

Press

One Show: Merit

Interactive/Social Media

D&AD: Wood Pencil

Direct Response/Digital

New York Festivals: Finalist

Print Illustration

New York Festivals: Shortlist

Interactive

Golden Award of Montreux: Finalist

Best Use of Social/Digital Media

Caples Awards: Bronze

Interactive

Creativity Online: Pick of the Day

February 2011

FWA: Public Shortlist

February 2011

Webby: Official Honoree

Telecommunications

MM&M Awards: Gold

Best Multicultural/Disease Education Campaign

2005 FOLIO: Ozzie Award Nomination

Best Digital Illustration

2004 FOLIO: Silver Ozzie Award

Best Site Design

EDUCATION

2007 BFA – Advertising Design

Fashion Institute of Technology

2005 AFA – Communication Design

Fashion Institute of Technology

2002 H.S. Diploma – Graphic Design

Nassau BOCES Vocational School

SKILLS

Creative Direction	Social Media Marketing
Concept Development	Interactive Marketing
Art Direction	Digital Marketing
Graphic Design	Photography
Creative Strategy	Videography
Integrated Marketing	Video Editing
Branding & Identity	Proficient in Adobe CC

ACCOUNTS

CPG

- M&M's
- Duncan Hines
- Bird's Eye
- Vlasic
- Dannon (Activia, Oikos, Oh!)
- Splenda
- Lay's

Beverages (Non-Alcoholic)

- Pepsi
- Mtn Dew
- Starbucks

Beverages (Alcoholic)

- Bacardi Rum(s)
- Grey Goose Vodka
- Bombay Sapphire Gin
- Cazadores Tequila
- Martini & Rossi Vermouth
- Three Olives Vodka

Technology

- AT&T
- Virgin Mobile
- GE
- Bose
- Atari (Godzilla, Dragon Ball Z)

Television & Entertainment

- MTV
- IFC
- Hulu
- SyFy

Charities & Non-Profits

- Special Olympics
- March of Dimes
- Campaign for Tobacco-Free Kids
- Genentech "SisterPact"

Shipping & Travel/Leisure

- FedEx
- Orbitz
- Howard Johnson

Financial Services

- Visa
- Capital One
- Salesforce

Health & Wellness

- Theraflu
- Nicorette
- Flonase
- Johnson & Johnson
- Humana
- Botox

Miscellaneous

- Whirlpool Brands (Whirlpool, Maytag, KitchenAid)
- Lowe's Home Improvement
- CVS
- NYU
- Scholastic
- Reynold's American (Camel, Kool)
- House of Prince Tobacco