



**JONATHAN
BJELLAND**

**CREATIVE DIRECTION
ART DIRECTION**

PORTFOLIO

www.jonathanbjelland.com

EMAIL

wwjbd@mac.com

PHONE

516-458-3585

EXPERIENCE

Freelance Senior Art Director @ Various
June 2022 – Present

Freelance Associate Creative Director @ Digitas
September 2021 – June 2022

Associate Creative Director @ Wunderman NY
August 2018 – June 2019

Art Supervisor @ CDMNY
August 2017 – June 2018

ACD/Senior Art Director @ BBDO New York
August 2009 – October 2016

Art Director @ Scholastic
February 2009 – July 2009

Freelance Art Director @ MullenLowe Profero
March 2009 – April 2009

Freelance Art Director @ MTV
February 2009

Art Director @ Agent 16
March 2008 – December 2008

Graphic Designer @ GCN Media
May 2004 – March 2008

Graphic Designer @ Arista Graphics & Printing
September 2001 – June 2002

AWARDS & HONORS

Clio Awards: Bronze
Interactive/Social Media

Clio Awards: Bronze
Direct Response/Digital

Clio Awards: Short List
Innovative Media

Cannes Lions: Shortlist
Best Use of Social Media Marketing

Cannes Lions: Shortlist
Best Use Special Events & Stunt/Live Advertising

Cannes Lions: Shortlist
Press

One Show: Merit
Interactive/Social Media

D&AD: Wood Pencil
Direct Response/Digital

New York Festivals: Finalist
Print Illustration

New York Festivals: Shortlist
Interactive

Golden Award of Montreux: Finalist
Best Use of Social/Digital Media

Caples Awards: Bronze
Interactive

Creativity Online: Pick of the Day
February 2011

FWA: Public Shortlist
February 2011

Webby: Official Honoree
Telecommunications

MM&M Awards: Gold
Best Multicultural/Disease Education Campaign

FOLIO: Ozzie Award Nomination
Best Digital Illustration

FOLIO: Silver Ozzie Award
Best Site Design

EDUCATION

2007 BFA – Advertising Design
Fashion Institute of Technology

2005 AFA – Communication Design
Fashion Institute of Technology

2002 H.S. Diploma – Graphic Design
Nassau BOCES Vocational School

SKILLS

Creative Direction	Social Media Marketing
Concept Development	Interactive Marketing
Art Direction	Digital Marketing
Graphic Design	Photography
Creative Strategy	Videography
Integrated Marketing	Video Editing
Branding & Identity	Adobe Creative Cloud

ACCOUNTS

CPG

- M&M's
- Duncan Hines
- Bird's Eye
- Vlasic
- Dannon (Activia, Oikos, Oh!)
- Splenda
- Lay's

Beverages (Non-Alcoholic)

- Pepsi
- Mtn Dew
- Starbucks

Beverages (Alcoholic)

- Bacardi Rum(s)
- Grey Goose Vodka
- Bombay Sapphire Gin
- Cazadores Tequila
- Martini & Rossi Vermouth
- Three Olives Vodka

Technology

- AT&T
- Virgin Mobile
- GE
- Bose
- Atari (Godzilla, Dragon Ball Z)

Television & Entertainment

- MTV
- IFC
- Hulu
- SyFy

Charities & Non-Profits

- Special Olympics
- March of Dimes
- Campaign for Tobacco-Free Kids
- Genentech "SisterPact"

Shipping & Travel/Leisure

- FedEx
- Orbitz
- Howard Johnson

Financial Services

- Visa
- Capital One
- Salesforce

Health & Wellness

- Theraflu
- Nicorette
- Flonase
- Johnson & Johnson
- Humana
- Botox

Miscellaneous

- Whirlpool Brands (Whirlpool, Maytag, KitchenAid)
- Lowe's Home Improvement
- CVS
- NYU
- Scholastic
- Reynold's American (Camel, Kool)
- House of Prince Tobacco